



Kaleidovision

CASE STUDY

Authorised by:

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ABOUT KALEIDOVISION

Kaleidovision Ltd work with global brands such as Gymbox, Oasis, TGI Fridays, Paul Patisserie and Hunters to deliver music and digital solutions. This involves streaming media to public-facing screens throughout businesses.

REQUIREMENTS

Kaleidovision Ltd required the colocation and management of their media servers for a global retail establishment and to decide the best strategy and hardware to put in place to make this possible. This service needed to be highly available for the client as they needed to supply their customer with strict SLAs, to match their needs for a front office media streaming solution.

THE ZSAH SOLUTION

zsah met with Kaleidovision to discuss the end client's requirement and from there put together a plan to ensure a high-quality service with a focus on preventing downtime on the servers. It was agreed that Kaleidovision's existing servers could be used but additional hardware would need needed, with zsah's recommendation on the specification and build. These servers were then migrated by the ZSAH's operations team from Kaleidovision's data centre into the ZSAH's network in their Telehouse data centre. They were then tested before putting the service live.

BENEFITS

Kaleidovision provided a service to its end customer with stricter SLAs that the end client was very happy with and it allowed Kaleidovision to focus on what value they bring to the client with their expertise and without worrying about the technicalities of media streaming from an infrastructure sense.

The colocation also provided them with better connectivity, security and redundancy. All producing a more reliable service that better met the standards needed by the end client. Kaleidovision saw value in this service and continue to work with us for numerous projects and seek our advice for their IT decisions.

With zsah they have infrastructure specialists managing their backend while they focus on their application.

“zsah believes that one size does not fit all. Your business requires competitive advantage and we can fully help you in that goal through our technology services.”

Amir Hashmi, CEO of zsah